

HOUSE BIND

Branding
identity

LOGOTYPE



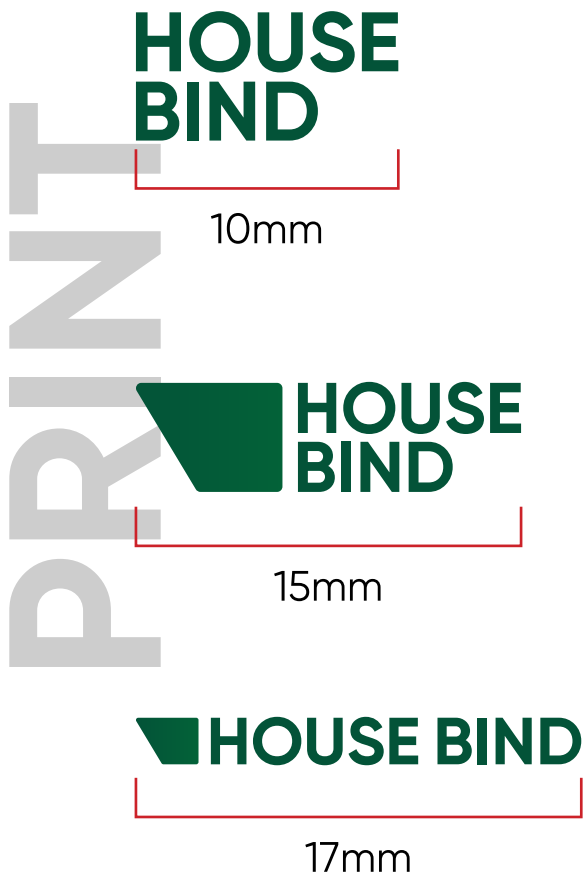
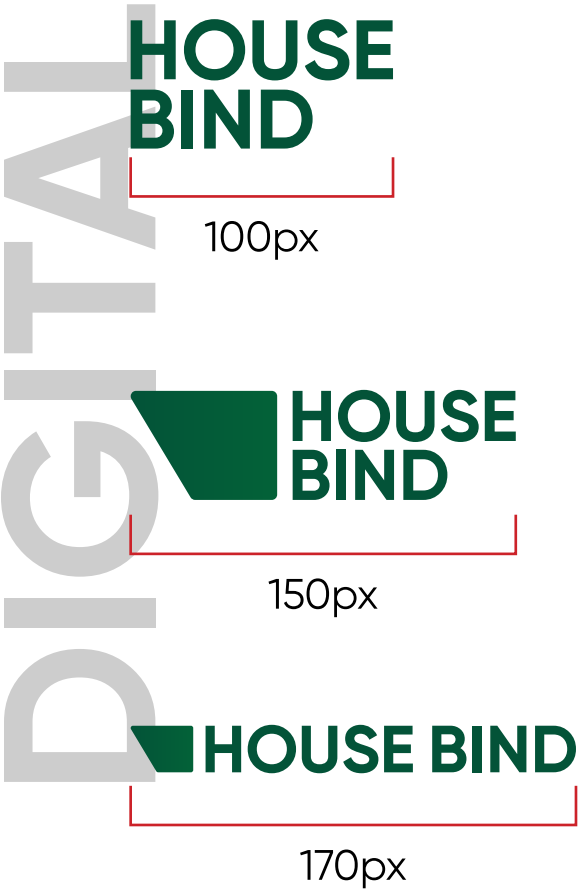
USE VERSIONS



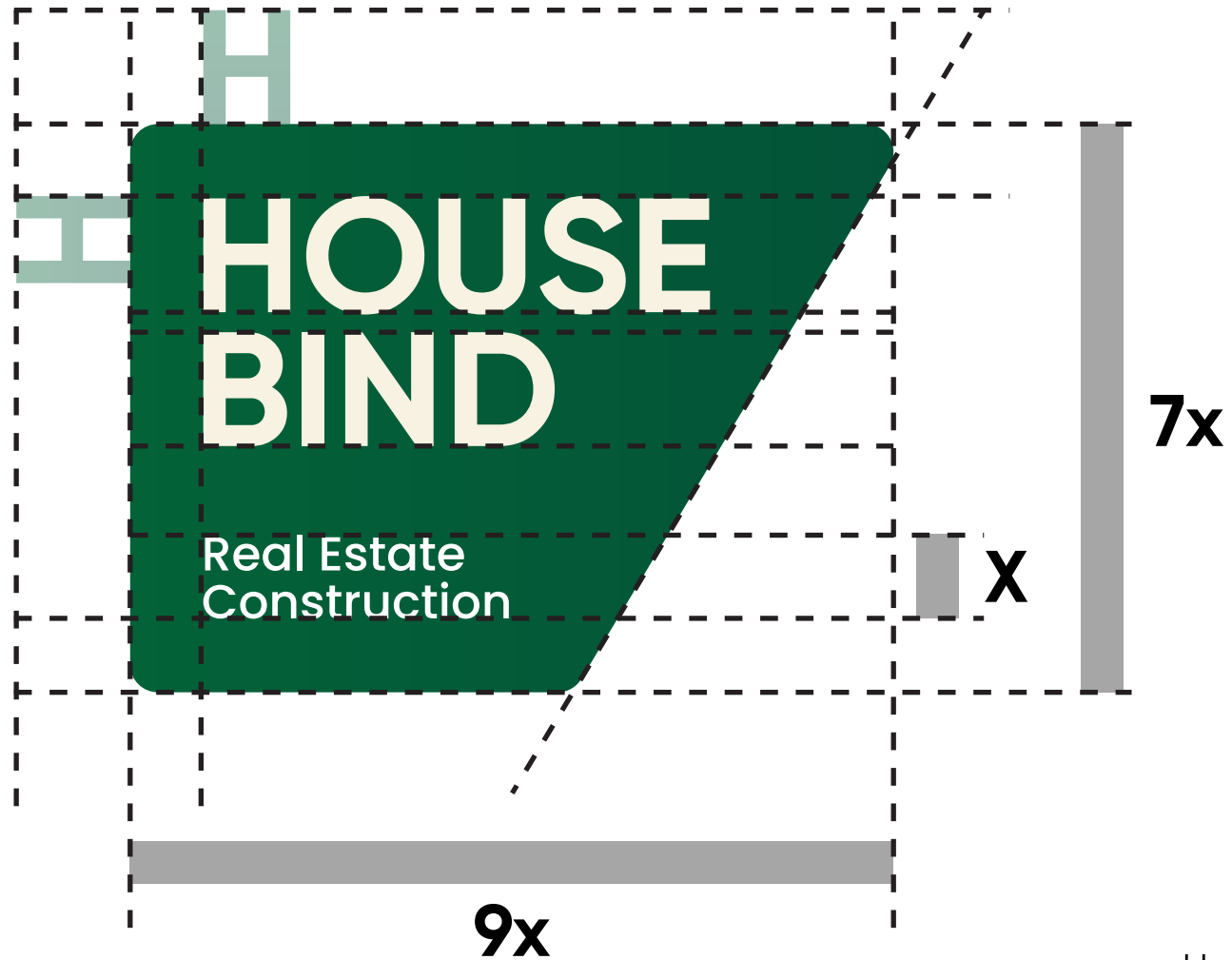
BLACK AND WHITE VERSIONS



MINIMUM USE



PROPORTIONS



Business Card



COLORS



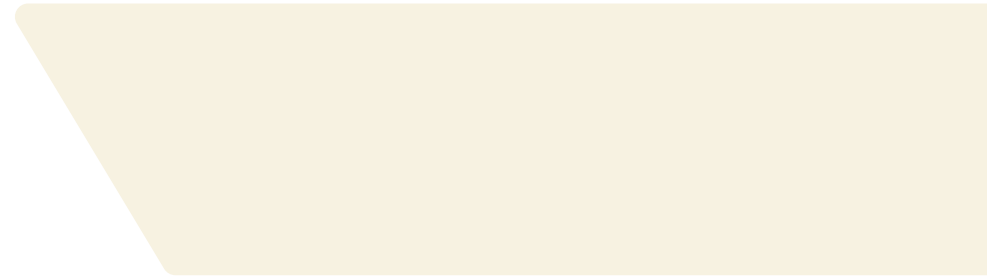
Pantone: **7484 C**

RGB: **3 - 83 - 56**

CMYK: **90% 40% 84% 40%**

HTML: **035338**

Pantone: **7499 C**
RGB: **247 - 242 - 225**
CMYK: **2% 3% 11% 0%**
HTML: **F7F2E1**



CORPORATE FONT STYLE

Gilroy

thin / light / regular / bold / black est.

English

Aa Bb Cc Dd Ee Ff Gg Hh

Aa Bb Cc Dd Ee Ff Gg Hh

Aa Bb Cc Dd Ee Ff Gg Hh

Russian

Aa Бб Цц Чч Дд Ее Фф

Aa Бб Цц Чч Дд Ее Фф

Aa Бб Цц Чч Дд Ее Фф

PROHIBITIONS



It is forbidden to change the arrangement of elements!



Rotation of the logo is prohibited!



It is forbidden to change the proportions!



You cannot put any elements on it!



It is forbidden to use the wrong background color!



It is forbidden to add effects!



Pen



Agenda

